What is the purpose of this website? List the reasons why you are creating this website.

This website would be made for the sort-of purpose of "selling a product", or in this case "selling an artist" in a way. The site would be made to sell commission artwork, showing information on the artist, price ranges, and examples of various levels of work.

What do you want the website to accomplish? List the goals you have for the website. Describe what needs to happen for you to consider your website a success.

First and foremost, the website would contain all relevant information, examples, price ranges, and art portfolio(s) to a single site for easy access.

Secondly, it would hopefully draw in customers, like just about any product/sale site would hope to do. So success on this kind of website would likely be in the form of increased sales, increased interest in the product, etc.

Who is your target audience? Describe your target audience by age, gender, socioeconomic characteristics, and so on.

Age: Young adult range, most likely. Those able to navigate websites with at least partial success, but also old enough to have their own bank account, PayPal, etc…

Gender: Not really appealing to a specific gender.

Socioeconomic: Likely someone who is financially stable enough to afford "luxury items", like commissioned artwork. Middle-class to upper-middle-class, most likely, being a more "amateur" artist.

What opportunity or issue is your website addressing?

The site will be like a commission site of sorts, showcasing different levels and styles of art that can be commissioned. There would also likely be a portfolio of sorts for extra examples and to, in general, showcase my skills.

What type of content might be included in your website? Describe the type of text, graphics, and media you will need for the website.

Text: The text on the site would explain more about the artist, the types of commissions available, whether or not the commissions were open at a given time, pricing, ways of contacting the artist, and other related/relevant information.

Graphics/Media: Likely most, if not all, of the graphics on the site will be based around the artwork that would be sold on it. Artwork of various types and styles showcasing examples of what the viewer(s) would be purchasing if they were to commission the site. Of course, the portfolio portion would also include said artwork.

List the URLs for at least two related or similar websites found on the web.
- https://www.etsy.com/market/art_commission (Not quite what I'm going for, but a similar concept overall)
- https://garbagedeity.wixsite.com/arts (created through a general website template maker, but a good example of what I'm looking to create)